

LUCKY DIAZ

MULTI-GRAMMY® AWARD WINNING MUSICIAN
& CELEBRATED LATINE AUTHOR



HARPER
KIDS
AUTHOR

PRESS KIT



Lucky Diaz is a bilingual, songwriting, taco-eating, multi-Latin Grammy Award-winning and six-time Emmy-nominated musician, children's television personality and author.

As a first generation Mexican- American and self-proclaimed Pocho, Lucky is honored to be a representative for diversity and inclusion in children's media.

His work has been praised by NPR, Billboard Magazine, People Magazine, and the New York Times. He is a Parent's Choice Gold Award and NAPPA Award winner. In 2020, his album *Buenos Diaz* was named an official selection of notable works for children by the American Library Association. Lucky's debut picture book, *Paletero Man*, has been awarded the 2024 Alma Flor Ada Award for children's literature. He's also been celebrated with a Kirkus Star, SLJ Star, Publisher's Weekly Star and Book List Star. His latest picture book, *La Guitarrista* released to wide acclaim in May of 2023 on Harper Collins. His next installment to his LA based stories is due in the summer of 2025 entitled *Fix-It Familia!*

He currently lives in Los Angeles with his wife, Alisha, daughter, Indiana Maven and their dog Django.

“STANDOUT INDIE-ROCK FOR KIDS”



“THE FACE OF KINDIE MUSIC”

NEW YORK

“#1 COOLEST KIDS MUSIC”

People

“BETTER THAN A FOUR LEAF CLOVER”

NEW YORK POST

“CHILDREN ARTIST YOU SHOULD KNOW”

billboard

“BEST NEW ARTIST”

● USA TODAY

“...FUN AND HIP ... PURVEYOR OF INDIE POP-ROCK FOR FAMILIES”

The New York Times

ACCOLADES:

2024 Alma Flor Ada Award Winner

The School at Columbia University Leo Lee Book Award Winner 2024

Kirkus Star Review

Publisher's Weekly Star Review

School Library Journal Star Review

Booklist Star Review

2024 SMART Book Award Nominee

2023 Indiana Early Literacy Firefly Award Nominee

2021 Golden Poppy Book Award Finalist

Junior Library Guild Selection

American Library Association Notable Work- Official Selection (Buenos Diaz)

2x Latin GRAMMY Winner

2x GRAMMY Nominee

Parent's Choice Gold Award Winner

National Parent Publication Gold Award

4x Latin GRAMMY Nominee

6x EMMY Award Nominee

People Magazine #1 Kids Music

YOUTUBE:

<https://www.youtube.com/user/LuckyDiazTV>



Click on the picture to watch Lucky share his paletas de sandia recipe with his daughter Indiana!

DOWNLOAD PROMOTIONAL ASSETS:

Download all your PROMOTIONAL ASSETS [HERE](#) to make an email blast, poster, or flier! This includes approved images and bio.

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